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The Israel Export & International Cooperation Institute



מינהל סחר חוץ FOREIGN TRADE ADMINISTRATION

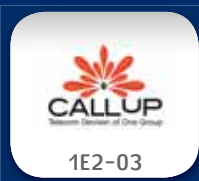
ISRAEL at CommunicAsia 2011

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ASOCS Ltd.



CallUp Net Ltd.



Cellex Ltd.



ComAbility



CommuniTake



cVidya Networks



FibroLAN Ltd.



Foxcom



GoNet Systems Ltd.



GSTAT Ltd.



IPgallery



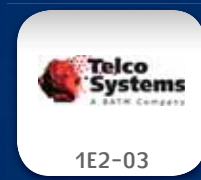
ITS Telecom



LogNet Systems



ORCA Interactive



Telco Systems



TeleMessage Ltd.



Telrad Networks Ltd.



Traffix Systems Inc.



WaveIP Ltd.



Table of Contents (By Category)

Infrastructure & Network

Cellex Networks Systems (2007) Ltd.	Quality of Experience, Network Optimization Enhancement, Pre/Post Services Launch Benchmarking and Testing
ComAbility	Wi-Fi Subscriber and Policy Management, Mobile / Broadband Internet, Wi-Fi Offload
FibroLAN Ltd.	Mobile Backhaul, Carrier Ethernet Demarcation, Connectivity / transmission Solutions, xWDM (access), TDM-IP Convergence
Foxcom	Distributed d Antenna Systems (DAS), 4G/LTE Repeaters for In-building Cellular Coverage, Broadband Fiber Optic Networks, Satellite Ground Station Equipment, Satellite Uplink/Downlink Equipment
GoNet Systems Ltd.	Cellular Network – 4G/LTE, Broadband Wireless Solutions, Wi-Fi / My-Fi, Rural Coverage Solutions
IPgallery Ltd.	IP Multimedia Subsystem (IMS)
ITS Telecom	Cellular Network – 4G/LTE, Switching & Routing, Broadband Wireless Solutions
Orca Interactive	IPTV Solutions / Applications / Middleware, Over-the-Top Middleware
Telrad Networks Ltd.	Network Monitoring & Optimization, TV/IPTV, Wi-Fi & Wi-Max
Telco Systems	Backhauling, IP Infrastructure, Service Delivery Platform
Traffix Systems Inc.	Diameter Signaling Protocol Products, Mobile Data Solutions
WaveIP Ltd.	Broadband Wireless Solutions, Bridge Backhaul, Point-to-Point, Point-to-Multipoint

VAS (Value Added Services)

CallUp Net Ltd.	Voice and Messaging, Mobile Marketing, SMSC, MMSC, WAP Gateway, Voicemail, Ring Back Tone
Cellex Networks Systems (2007) Ltd.	Revenue Assurance, Pre/Post Services, Launch Benchmarking and Testing
cVidya Networks	Revenue Assurance, Fraud Prevention, Pricing Analytical Tools
IPgallery Ltd.	Billing, Customer Care, Customer Base Analyses
IPgallery Ltd.	Voice, Chat & Video Value Added Services over IMS / 3G Networks
LogNet Systems	Customer Management and Billing
Orca Interactive	Multimedia Communications and Services, Content Discovery & Recommendations, Home Entertainment Products and Services
TeleMessage Ltd.	Messaging, Content Delivery & Adaptation, Mobile Email & IM, Business Applications
Telrad Networks Ltd.	VoIP, Converged Services & IMS, Broadband Wireless Solutions

VAS (Value Added Services)

CallUp Net Ltd.	Multimedia Messaging, Device Management
IPgallery Ltd.	Video & Content, Click-to-Anything
Telrad Networks Ltd.	Multimedia, Video & Content

Handsets and Devices

ASOCS Ltd.	Wireless Communication, Mobile Computing, Mobile Handsets, Machine to Machine, Tablets Definitions
CallUp Net Ltd.	Mobile Device Management
CommuniTake Technologies Ltd.	Remote Support, Multi-Channel Support, Field Force Guidance, Enterprise Support
TeleMessage	iPad Messaging



ASOCS Ltd.

1E2 • 01

ASOCS develops and markets MultiComms® processors that provide seamless connectivity over diverse wireless networks. The ASOCS MP100 processor, featuring the ModemX® core, represents a revolutionary approach to communications and runs multiple communication standards concurrently on a single chip.

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CallUp Net Ltd.

1E2 • 03

CallUp, the telecom division of the One1 Group, with 2,500 specialists and \$300M in revenues 2010, is a leading provider of value added services and mobile device management solutions for fixed, mobile, MVNO and VoIP telecom operators.

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Cellex Networks Systems (2007) Ltd.

1E2 • 05

Cellex Virtual Subscriber enables 2G-4G operators and service providers to explore all aspects of their customers' experience. By using services constantly, the Virtual Subscriber presents operators with direct, immediate information about end-to-end services' availability and quality, including identifying service problems before they affect actual subscribers, thus increasing customer satisfaction.

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ComAbility

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ComAbility offers subscriber & policy management solutions for Wi-Fi and mobile providers worldwide. ComAbility's neXus suite includes advanced end-to-end monitoring and control capabilities for data offload and enhanced user experience, charging & subscription management, location and policy enforcement services.

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CommuniTake Technologies Ltd.

1E2 • 06

CommuniTake provides the most advanced and complete remote support platform for mobile devices. The support representative can remotely view and operate the phone as if he is holding it in his hands.

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cVidya Networks

1E2 • 07

■ cVidya Networks provides revenue-intelligence solutions for telecom, media and entertainment service providers. Our products help operators maximize margins through revenue assurance, fraud management, dealer management, and margin analytics. Among cVidya's 140 customers are British Telecom, Telefonica Group, Vodafone Group, AT&T, O2 UK, MTN South Africa, Swisscom, Telecom Italia and China Telecom.

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FibroLAN Ltd.

1E2 • 14

■ FibroLAN, a public company established in 1996, has been continuously building its fiberoptic networking expertise. The company's principal focus is Carrier Access solutions, including mobile backhauling, service demarcation and transmission solutions (including xWDM). FibroLAN's headquarters are in Israel with local operations in the US, Singapore and Austria.

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Foxcom

1E2 • 03

■ Foxcom manufactures advanced RF-over-Fiber systems for diverse market segments, including satellite communications, in-building cellular coverage, military and government communications. Established in 1993, Foxcom has delivered more than 25,000 systems in more than 50 countries.

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GoNet Systems Ltd.

1E2 • 08

■ GoNet Systems provides outdoor Wi-Fi infrastructure for 3G offload deployments. Leveraging the company's xRF adaptive beamforming smart antenna and mesh technologies, the solutions are optimized to operate in noisy urban environments.

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GSTAT Ltd.

1E2 • 03

■ GSTAT is a leader in the development and implementation of advanced analytical and data mining solutions. Our advanced analytical solutions suite maximizes customers' ARPU by increasing customers' share-of wallet (cross/up-sell recommendations) and by optimizing the retention process.

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iPgalleru Ltd.

1E2 • 03

■ iPgalleru, founded in 2000, offers cloud web-triggered voice, data and video converged applications allowing telecom service providers to rapidly roll out fixed, mobile, social communities & OTT value added services (VAS) that generate revenues and increase customer loyalty. iPgalleru's solutions are commercially deployed including at Tier 1 carriers worldwide.

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ITS Telecom

1E2 • 10

■ ITS Telecom is a leading cellular solutions provider, offering a comprehensive range of innovative business and residential solutions over mobile networks. Our product line enables a plethora of voice and data services for residential, SOHO and SMB subscribers.

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LogNet Systems

1E2 • 09

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Orca Interactive

1E2 • 03

■ Orca is a leading provider of IPTV & OTT middleware and applications that power next-generation interactive TV. Revolutionizing the way people experience television, Orca's solutions increase revenues for pay TV operators.

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Telco Systems

1E2 • 03

■ Telco Systems offers a broad base of multi-service carrier Ethernet solutions residing between the customer edge and the provider's core. The combination of purpose-built demarcation and aggregation solutions with a robust service management platform support high performance at an attractive price and lower power consumption to minimize operating costs and capital expenditures.

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TeleMessage Ltd.

1E2 • 03

TeleMessage provides cross-platform media messaging products and services to mobile operators including the Messaging Gateway, PC to mobile and SMS to landline that deliver text, voice, video and multimedia messages.

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Telrad Networks Ltd.

1E2 • 11

Telrad Networks is dedicated to providing highly customized, Carrier-class products, solutions and services in the areas of NGN, Sofswitch, MSAG and Voice over IP (VoIP) networks for telco operators and ISPs.

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Traffix Systems Inc.

1E2 • 03

Traffix, the control plane experts since 2005 with over 100 Diameter deployments, offers Diameter Gateway, Load Balancer and Router solutions to provide 4G operators unlimited connectivity, scalability and control.

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WaveIP Ltd.

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WaveIP introduces the best-in-class point-to-point and point-to-multipoint broadband wireless solutions in the sub-7GHz spectrum. WipAir series excels in all Carrier-grade MIMO radio parameters: High net throughput of 270Mbps, 1msec latency, 70,000 PPS delivery, RF interference robustness, software upgrade between WipAir models and the most competitive price in the market.

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The Israel Export & International Cooperation Institute
www.export.gov.il

Get connected with telecom solutions from Israel

Israeli companies have been at the forefront of the global telecommunications industry for more than two decades. From large corporations with global operations, to thousands of smaller, specialized companies introducing far-sighted innovations, Israeli technology entrepreneurs have led global telecommunications, establishing new standards and technologies that have revolutionized the world's communications services. These transformed Israel into a hub for advanced telecommunications innovation.

Technological innovation and the determination to overcome challenges naturally complement Israel's entrepreneurial spirit, motivating thousands of people - business executives, scientists, and engineers - who have led Israel's phenomenal success in the field.

Israeli companies are involved in all aspects of the modern telecom market, from design of the basic building blocks of microchip processors and microwave components through manufacturing and fielding of new hardware and software, the integration of land and satellite-based networks, and the technological migration of service providers. Israeli expertise also provides value-creating applications for operators, including resource management, added-value services for content distribution, and many more.



Field-proven by such world telecommunications leaders as Motorola, Cisco, Nokia and Alcatel, Israeli telecommunications solutions and technologies are endorsed by operators, system integrators, and technology providers throughout the world. In this way, the "Made in Israel" brand has been established as a synonym for cutting-edge, top quality, technologically-advanced products.

The Israel Export & International Cooperation Institute

The Israel Export & International Cooperation Institute, a non-profit organization supported by the government of Israel and the private sector, facilitates business opportunities, joint ventures and strategic alliances between overseas and Israeli companies. Charged with promoting Israel's business community in foreign markets, it provides comprehensive, professional trade information, advice, contacts and promotional activities to Israeli companies, and complementary services to business people, commercial groups, and business delegations from abroad.

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